



MAS PolyFintech100 API Hackathon 2021

Problem Statement

Sustainable Finance Category sponsored by PayPal

Help the Small and Micro Merchants

- Covid-19 has expedited the adoption of e-commerce and e-payments, however heartland and micro merchants are still unsure how to tap on the technology for their business.
- Current solutions out there for the merchants to tap on, are fragmented and confusing.
- Having e-commerce capability is just the first step. The merchants need to be able to market their product and services.
- To be sustainable, they will need to update and maintain their information on the platform easily.



Solutions

How can you help this group navigate the web of technology by providing them with a simple end to end solution?